

Person Clark Kent **Company** Daily Planet

Phone# 212-555-1212

Size, Industry 500 employees, print

Email clark@superhero.com

media and some radio

Recent / relevant company or industry developments

Media empire crumbling due to rise of the Internet. Hostile takeover threatened by shareholder Lex Luthor. Possible opportunity to convince them to start a "new media" division, perhaps launching with a line of fabulously entertaining and informative podcasters?

We could call it <http://www.QuickAndDirtyTips.com> if the url is still available.

Contact History

Date	Whom	Notes
March 3	Lois Lane	Information interview w/ Ms. Lane. She said they may need reporters in future. Check back 2 weeks.
	Next steps	Make note on calendar: check back March 17.
March 17	Lois Lane	Lois is impressed with my follow-through. Offered me a freelance assignment if I want it.
	Next steps	Write up proposal for freelance assignment.
March 19	Lois Lane	Send proposal.
	Next steps	Follow-up on March 24th.
March 23	Jimmy Olson	James called to ask if I could accompany him to the scene of a crime, as the basis for freelance job. I'm on it.
March 23		Wrote freelance article. Turned it in.
March 25	Lois Lane	Lois asked me to come in to interview for staff position.
	Next steps	Prepare for interview at http://www.InterviewMastery.com



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