

Vision

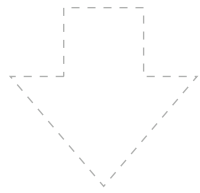
SR Inc.

Strategy

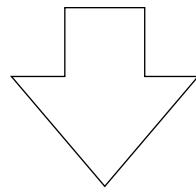
Projects

Be Happy!

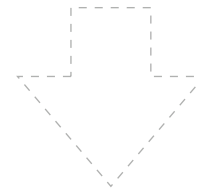
Help the world be sustainably happy!



academia, Babson



One-man business

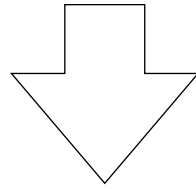


family and home life



Help businesspeople be happier.

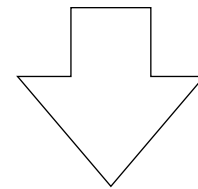
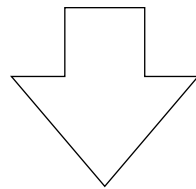
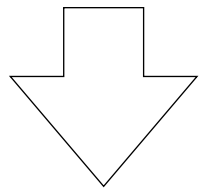
Transform business into a Force for Good, Joy, and Sustainability.



Creating a media platform to help large numbers of people challenge and change their relationship to business.

Create information products that help people improve their lives at work.

Deliver coaching and consulting that help people be happier at work and home.



Present

Get-it-Done Guy
Work Less, Do More

E-mail overload
Other productivity titles
Other series

Sandra C
Treeman W

Future

Third-Age expert

Create career product
Email overload product

Robert B
Scott L

Dream

Stever TV show
Commentator spots
Teaching

Permanent distribution or marketing partner so I can focus on creation.

Less coaching, more media. Small # high-paying clients w/ *awesome* goals & challenges.